

Management

Kun Dai

Chairman of the Board & Chief Executive Officer



Mr. Kun Dai is our founder and has served as chairman of our board of directors and chief executive officer since our inception. Mr. Dai has been involved in the internet and automobile industries for over ten years. Mr. Dai founded one of China's first online used car websites, CarResume.com, in 2005. From 2007 to 2011, he worked at NYSE-listed auto information provider BitAuto, first as deputy general manager and later as vice president. Mr. Dai received a master's degree in Commerce from Cardiff University.

Zhitian Zhang

Chief Operating Officer



Mr. Zhang joined us in 2012 and has served as our chief operating officer since February 2020. Mr. Zhang has over ten years' experience in automobile industry and auto e-commerce sector. From 2007 to 2012, Mr. Zhang served first as a director and then as vice general manager of the used car business at Bitauto. Mr. Zhang received a bachelor's degree in Law from the National Police University for Criminal Justice.

Wenbing Jing

President



Mr. Wenbing Jing has extensive experience in strategy and operation management. Prior to re-joining Uxin, Mr. Jing served as vice president as well as general manager of the used car department at Autohome Inc. (NASDAQ: ATHM). Prior to that, Mr. Jing had served various roles at Uxin from 2011 to 2019, including general manager of Uxin's southern division, and executive president and Chief Strategy Officer of Uxin. Mr. Jing received a master's degree in Law from Cardiff University in the United Kingdom.

Feng Lin

Chief Financial Officer

Mr. Feng Lin joined us in 2019 and serves as our chief financial officer since January 2021. He has over 15 years of experience overseeing finance and operations at multinational corporations across technology, financial, and real estate industries. Prior to joining the Company, Mr. Lin was the Vice General Manager of finance at China Fortune Land Development, where he managed corporate planning and group controlling. Prior to that, he served as finance Director at Lenovo, and earlier as Financial Controller at Microsoft. Mr. Lin had also served at HSBC Bank, Capital One Financial Corporation, and PricewaterhouseCoopers. Mr. Lin holds a double bachelor of science degree in geophysics and economics from Peking University. He received both an MBA degree and an MPP degree from The University of Chicago.



Chengbin Li

Chief Technology Officer

Mr. Li is a seasoned technology leader with extensive experience in leading technology teams and driving product and technology development. Mr. Li currently leads the Company's product and technology center, overseeing software and hardware design and the technical backend. Since joining the Group in 2014, Mr. Li has held various key roles leading product planning and R&D, including general manager and vice president. Before joining the Group, Mr. Li held several product and technology related roles at Anbang Insurance Group and iQIYI Sports. Mr. Li holds a master's degree in electronics and communication engineering from Peking University.



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